



SCHONBEK®

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*A hypnotic dance of light and shadow, filled with
Golden Damselflies, Strawberry Fields, Amber Moonbeams, and more*

Introducing SHADOW DANCE from Schonbek.

A completely contemporary remake of a vintage Schonbek design, “Shadow Dance” pendants and sconces evoke the style and glamour of the ‘50s and ‘60s.

Plattsburgh, NY, January 15, 2010: Schonbek introduces Shadow Dance, a new collection of pendants and sconces that utilizes a distinctive “inside-out” design. This modern interpretation of a 40-year-old vintage Schonbek collection puts strands of crystals inside a laser-cut shade to create a completely customizable, unique, and mesmerizing dance of shadow and light.

Schonbek design manager, Andrew Schuyler, explains: “Strands of crystal are gathered inside a metal shade that has been intricately cut in a detailed and beautiful pattern. The light shines through the crystal and metalwork, throwing patterns and shadows on surrounding surfaces. The effect is like no other lighting available.”

The entire Shadow Dance line is extensive and easy to personalize. Customers can mix and match from 5 different sizes, 9 patterns, 6 finishes and 12 crystals, including STRASS® Swarovski® Crystal and SPECTRA® Swarovski® Crystal, to create any design expression from contemporary to retro. Several of the designs also include crystals embedded directly in the metalwork, for additional glimmer and glamour.

Schonbek can also accommodate customer-supplied patterns: whether it’s a corporate logo or a fabric swatch, Schonbek can create proprietary Shadow Dance patterns. “Our ability to accommodate customer requests is extensive,” says Schuyler. “It’s not just that we *can* do this; it’s that we’re excited to help designers execute their vision.”

In addition, pendants are available in four sizes, with adjustable suspension rods and matching wall sconces, making Shadow Dance exceptionally versatile: use Daisy with Cherry crystals in a girl’s room, or choose Retro with Golden Shadow crystal over the bar; pick up a geometric pattern from the furnishings to create custom dining room lights, or put Radiance wall sconces in the game room. In addition, the crystals strands are easy to swap out for other colors to reflect changing seasons or décor, making for thousands of choices, innumerable options, and an endless variety of color, texture, pattern and light.

Since its 1870 founding in Bohemia, Schonbek has put old-world, hand-built craftsmanship, sophisticated design, innovative engineering, and the latest manufacturing technology into every crystal chandelier they make. In casinos and palaces, hotel lobbies and places of worship, bathrooms, living rooms, kitchens and private quarters, nothing dazzles quite like a Schonbek.

Schonbek. Bringing space to life with crystal and light.